



DEPARTMENT OF THE NAVY  
OFFICE OF THE ASSISTANT SECRETARY  
RESEARCH, DEVELOPMENT AND ACQUISITION  
1000 NAVY PENTAGON  
WASHINGTON DC 20350-1000  
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MEMORANDUM FOR DISTRIBUTION

Subj: DON LEADERSHIP FOR SIMULATION BASED ACQUISITION (SBA)

Effective immediately, the DoN Acquisition Reform Executive (ARE) is designated the ASN(RDA) lead for Simulation Based Acquisition (SBA). Implementation of SBA throughout the Department is crucial to achieving the Defense Systems Affordability Council goals of fielding high quality defense systems quickly, and supporting them responsively, while lowering total ownership cost.

The ARE is responsible for direction and coordination of all ASN(RDA) SBA activities, as well as coordination with DoD SBA-related efforts. This includes issuing interim guidance, developing and promulgating policy, and establishing the necessary organizations for planning and execution.

To ensure successful implementation, the ARE will lead the management and systems engineering effort necessary to leverage and coordinate existing and planned investments in modeling and simulation, paperless acquisition, integrated digital environment (IDE), and information technology architectures. The ARE will coordinate with ASN(RDA)DASN(C4I), Project Executive Officer (Acquisition-Related Business Systems), and DoN Chief Information Officer on all matters of mutual concern.

The ARE will coordinate with OPNAV to identify the appropriate plans, programs, and budgets to establish a viable SBA capability within the Department. The ARE will work with industry and all PEO's and SYSCOM's to enable the development and deployment of the evolving solutions.

Paul A Schneider  
Principal Deputy

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